

Williamston Christmas Park Celebration 2016 Display Guidelines

~Mission Statement~

For more than half a century it has been the mission and sincere intention of our Williamston Christmas Park Celebration to share a true spirit of Christmas with community, family, friends, and occasional strangers. It is our hope that within the lights, the imaginations, the beauty and talents, that our community will perceive a genuine harmony and evidence of hard work and planning.

Without discrimination or prejudices of any form, we will celebrate, as a unified community, in the spirit of Christmas with all faiths and beliefs to which Christmas is reflected. To all who visit, may Williamston's residents and merchants be viewed as an example of unity and commitment to a common cause. It is our desire to provide a heritage for generations to come – for them, their children, and their children's children.

- 1) Display spaces will be assigned on a “*First Come – First Serve*” basis.
- 2) A display application must be completed in order to comply with Town Ordinance. If no application is on file for a display it will be removed from the park.
- 3) You may put the name of your business or church on the sign however we do request that it be a Christmas display as opposed to a billboard type display.
 - A) The sign should be professional and neat in appearance.
 - B) The sign should be constructed of a sturdy weather resistant material, not paper or cardboard.
- 4) Maintenance of the display during the Christmas Park Celebration is the responsibility of the individual, business, or group on the application. Please be sure to keep your display looking beautiful throughout the celebration. In order to do so, please check your display periodically and report any apparent vandalism immediately to our police department.
- 5) All displays should be setup by 3:00 pm November 26, 2016, the Saturday **AFTER** Thanksgiving Day.
- 6) All displays should remain in the park until after midnight Sunday January 1, 2017.
- 7) All displays must be removed from the park by Tuesday January 3, 2017.
- 8) If a display applicant fails to comply with these guidelines the application will be revoked, and Town of Williamston officials will remove the display from the park.

Williamston Christmas Park Celebration Display Application

Date: _____

Space # _____

Organization's Name (Individual, Business, or Group that owns, sponsors, or sets up display):			
Organization's Address:		Organization's Phone Number:	
Director's Name (person we should contact in case of a problem):			
Street Address:			
Home Phone Number:	Work Phone Number:	Cell Phone Number;	Email Address:
Description of Display:			
Alternate Contact Name:		Home Phone Number:	Work Phone Number:

Dear Display Vendor,

Set up and registration should be completed before the park officially opens for the holidays on the first Saturday **AFTER** Thanksgiving (Nov. 26). The deadline for applications is November 18, 2016.

Release – Read and sign below:

The undersigned does hereby release, acquit and forever discharge the Town of Williamston, its representatives, its agents or contracted staff, from all manner of actions, suits, damages, claims or demands whatsoever in law or equity from any loss or damage of any nature or description, known or unknown, in any way relating to the undersigned's participation in the Williamston Christmas Park.

Thank you for taking part in this special holiday attraction.

Signature: _____ Date: _____

Happy Holidays

Complete form and mail to:
Town of Williamston
PO Box 70
Williamston SC 29697